



Starting Your Career as a Freelance Photographer

Tad Crawford

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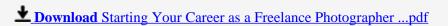
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Here is a virtual treasury of advice, insight, and guidance for every freelance photographer! From creating a portfolio and promoting your work to winning the first client and running a healthy, profitable business, Starting Your Career as a Freelance Photographer provides crucial marketing, business, and legal know-how for every step of the process. New entrepreneurs will discover in-depth information on choosing the right location, interacting with clients effectively, and receiving timely payments. They'll also find practical advice for keeping track of business income and expenses, managing insurance and tax issues, and marketing their work to a diverse range of clients. Readers will also find real-life answers to the essential questions every photographer asks, including how to negotiate, how to price, how to find the right market, and even how to keep from drowning in paperwork. Finally, the guide includes sample contracts, model release forms, and much more. For anyone looking to earn money with their photography, Starting Your Career as a Freelance Photographer is a must-have start-up kit!

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