

Global Shift, Seventh Edition: Mapping the Changing Contours of the World Economy

Peter Dicken



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Global Shift, Seventh Edition: Mapping the Changing Contours of the World Economy Peter Dicken The definitive text on globalization, this book provides an accessible, jargon-free analysis of how the world economy works and its effects on people and places. Peter Dicken synthesizes the latest ideas and empirical data to blaze a clear path through the thicket of globalization processes and debates. The book highlights the dynamic interactions among transnational corporations, nations, and other key players, and their role in shaping the uneven contours of development. Mapping the changing centers of gravity of the global economy, Dicken presents in-depth case studies of six major industries. Now in full color throughout, the text features 228 figures. Companion websites for students and instructors offer extensive supplemental resources, including author videos, applied case studies with questions, lecture notes with PowerPoint slides, discipline-specific suggested further reading for each chapter, and interactive flashcards.

New to This Edition:

*Every chapter thoroughly revised and updated.

*All 228 figures (now in color) are new or redesigned.

*Addresses the ongoing fallout from the recent global financial crisis.

*Discussions of timely topics: tax avoidance and corporate social responsibility; global problems of

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