

Globalization and Self-Regulation: The Crucial Role that Corporate Codes of Conduct Play in Global Business

S. Sethi

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Corporate strategy expert Prakash Sethi takes an in-depth look at global structures and how regulation works from a corporate perspective, providing case studies of several industries and governments who have begun implementing voluntary codes of conducts, including Equator Principles, ICMM, and The Kimberly Process.



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