

Controlling: Concepts of Management Control, Controllership, and Ratios

Thomas Reichmann

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Controlling: Concepts of Management Control, Controllership, and Ratios Thomas Reichmann In times of globalization, competition and economic and technological progress, the permanent improvement of the planning, coordination and control system of companies is a major task of Controlling. This book presents a concise concept for the design of a ratio and management report system for each functional part of the company. It addresses as well practitioners who seek decision support in their day-to-day business, as scientists and students who want to obtain information about the state of the art of Management Control and Controllership.



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