



The Social Media Job Search Workbook: Your step-by-step guide to finding work in the age of social media

Joshua Waldman

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You've probably heard that social media can make or break your search for a job.

But exactly how do you conduct an effective social media job search? Where do you turn for the best job search advice? What does it take to find a job today?

Joshua Waldman knows. He wrote the popular book *Job Searching with Social Media For Dummies*. And now he has created this workbook, *The Social Media Job Search Workbook*. What can this workbook help you accomplish?

- Get interviews faster
- Attract recruiters
- Increase your chances of finding meaningful work in record time

Why a workbook?

Because landing your dream job takes more than knowledge--it takes action. This workbook's friendly format helps you translate valuable knowledge into invaluable action based on your unique skills, interests, and appeal to employers.

Waldman takes the worry out of the process as he guides you through the right steps in the right order, from positioning to polishing to publishing. He shares his proven process for crafting a job-attracting message that works for the online audience you want to reach.

Waldman's tips on using today's tools--especially LinkedIn, Facebook, and Twitter--will give you the confidence and clarity you need to fine-tune your own powerful social media job search.

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