



# **100 Conversations for Career Success: Learn to Network, Cold Call, and Tweet Your Way to Your Dream Job**

*Laura M. Labovich, Miriam Salpeter*

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This book helps job seekers manage their day-to-day job search and professional networking, both in-person and online. Job seekers who need this book know they should be reaching out to employers, following up, cold calling employers to ask for meetings, and connecting on social media, but are stuck on the how! Authors and career experts Miriam Salpeter and Laura Labovich will provide communication protocols (scripts, templates, and outlines) to teach what to say and write when contacting people and companies during job searches. Perhaps more importantly, it showcase various approaches, right and wrong (based on real-life scenarios), and include details about how to connect in person, over the phone, via email, and via social media sites, including LinkedIn, Twitter, and Facebook.

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