



# **Accounting for the Curious: Why Study Accounting? (For College Students - Best College Majors, College Scholarships, Educational Research, Career Choices, English Spanish)**

*Prof Terry Warfield PhD (University of Wisconsin-Madison), Prof C. Janie Chang PhD (San Diego State University), Prof Michael Bitter PhD (Stetson University), Prof Alison Kirby Jones PhD (Boston University), Prof Peter Best PhD (Griffith University Australia), Professor Budd Femmena PhD (Florida State University), Prof Ruth Ann McEwen PhD (Florida International University), Prof Frances Ayers PhD (University of Oklahoma), Professor William Stout PhD (University of Louisville)*

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There are many books on choosing a major/minor, getting a scholarship, selecting a research area/topic etc. but this book is really different from others. Why?

First, as opposed to “one size fits all” books providing general guidelines, this is the first book ever written about these important issues solely focusing on Accounting.

Second, as opposed to perspective from a single author, this book provides you with multiple perspectives (so you get the full picture).

Third, this book presents the information and insights (both from academic and practitioner perspectives) in plain/easy to understand English.

Finally, as opposed to crippling price charged by other publishers for an academic book, this is the book published by the dedicated team of academicians and we have offered this book at a very affordable price, at the price of two lattes (or two beers if you prefer).

Given the investment in time and money that students will spend on higher education, understanding what they will learn in their chosen major and how it will prepare them for a career upon graduation is very important. As you read this book, we ask that you think about the types of skills that might be helpful for someone pursuing a career in this field.

For students considering an undergraduate degree in Accounting, this book has been prepared to assist you in your research of college majors by providing a description of Accounting (which helps you understand what it is), identifying courses typically found in this type of degree (which help you focus on what you will learn), and discussing career opportunities in the field (which helps you understand why this degree is important for both you and perspective employers).

Additionally, this book will give you information and best practice advice on graduate/PhD studies and scholarships in Accounting. Furthermore, if you are a practitioner/professional in Accounting, you will find the discussion and insights from practitioner perspective very interesting and helpful.

Whether you are a freshman/undergraduate student or graduate/PhD student or a practitioner, this book will give you lots of insights and best practice advice concerning the field of Accounting. In 14 Chapters, top professors from various prestigious universities have answered answer the questions including:

- \* Why should you choose Accounting as your major or minor?
- \* Why should you undertake a graduate/PhD degree in Accounting?
- \* What are the research areas/issues and scholarship opportunities in field?
- \* What are the career options and best practice tips for the graduates?
- \* What are the academic/faculty peer-perspectives as to Accounting education, research and practice?
- \* What are the key issues and best practices in Accounting from the practitioner perspective?

A 7-member Advisory and Editorial Board was established as part of the publication of this book. Although most of the chapters in this book are peer-reviewed (except short articles and interviews), they have been written in plain English to give the best/easiest reading experience to the readers.

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