



The Corporation that Changed the World: How the East India Company Shaped the Modern Multi

Nick Robins

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This is a popular history of one of the world's most famous companies. Founded in 1600, the East India Company was the forerunner of the modern multinational. Starting life as a trader in Asian spices, the Company ended its days running Britain's Indian empire. In the process, it shocked its contemporaries with the scale of its violence, corruption and speculation. This is the first-ever book to expose the Company's social record. Robins reveals a hidden story of tragedy and intrigue. War, famine, stock-market bubbles and even duels between rival executives are all to be found in this new account. For Robins, the Company's legacy provides compelling lessons on how to ensure the accountability of today's global business.

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