



The Best American Infographics 2015

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Praise for *The Best American Infographics*

“Represent[s] the full spectrum of the genre—from authoritative to playful.”—*Scientific American*

“Not only is it a thing of beauty, it’s also a good read, with thoughtful explanations of each winning graphic.”—*Nature*

“Information, in its raw form, can overwhelm us. Finding the visual form of data can simplify this deluge into pearls of understanding.” —Kim Rees, *Periscope*

The most creative and effective data visualizations from the past year, edited by *Brain Pickings* creator Maria Popova

The rise of infographics across nearly all print and electronic media—from a graphic illuminating the tweets of the women of Isis to a memorable depiction of the national geography of beer—reveals patterns in our lives and the world in often startling ways. *The Best American Infographics 2015* showcases visualizations from the worlds of politics, social issues, health, sports, arts and culture, and more. From an elegant graphic comparison of first sentences in classic novels to a startling illustration of the world’s deadliest animals, “You’ll come away with more than your share of . . . mind-bending moments—and a wide-ranging view of what infographics can do” (*Harvard Business Review*).

“This is what information design does at its best – it gives pause, makes visible the unsuspected yet significant invisibilia of life, and by astonishing us into mobilization, it catapults us toward one of the greatest feats of human courage: the act of changing one’s mind.”—from the Introduction by Maria Popova

Guest introducer MARIA POPOVA is the one-woman curation machine behind *Brain Pickings*, a cross-disciplinary blog showcasing content that makes people smarter. She has more than half a million monthly readers and over 480,000 Twitter followers. Popova is an MIT Futures of Entertainment Fellow and has written for the *New York Times*, *Atlantic*, *Wired UK*, *GOOD Magazine*, *The Huffington Post*, and the Nieman Journalism Lab.

Series editor GARETH COOK is a Pulitzer Prize–winning journalist, a contributor to the *New York Times Magazine*, and the editor of *Mind Matters*, *Scientific American*’s neuroscience blog. He helped invent the *Boston Globe*’s Sunday Ideas section and served as its editor from 2007 to 2011. His work has also appeared in *NewYorker.com*, *WIRED*, *Scientific American*, and *The Best American Science and Nature Writing*.

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